



Speedboat Regatta at Valleyfield, Quebec



St. John's Harbour, Newfoundland



Lobsters at Peggy's Cove, Nova Scotia



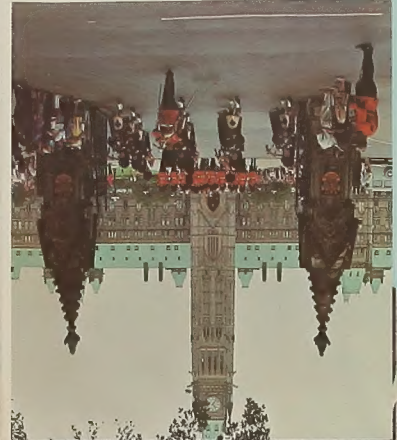
Downtown Toronto



In Jasper National Park, Alberta



Changing the Guard, Ottawa



Stratford Festival, Ontario



City Hall, Toronto



Roof-top restaurant in Vancouver



for more information

Your travel agent will be pleased to show you how easy it is to get to Canada and how you may enjoy yourself while there, whether you prefer an itinerary specially planned for you or one of the many package holidays available.

The Canadian Government Travel Bureau provides a free travel counselling service. For free maps, booklets and advice, make your plans and wishes known to any of the following offices:

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PARIS 9^e

CANADES VERKEERSBUREAU,
KAMER 6,
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KASSEL

Canadian Embassies, Consulates and Trade
Commissions all over the world are also
pleased to give information on travel to Canada.



1967 is Canada's 100th birthday as a nation. To celebrate the Centennial of Canadian Confederation, a country-wide program of mobile exhibits, performing arts, pageants and countless other projects will add to the excitement of a holiday in Canada.



Visit Expo 67,
Montreal, Canada
April 28 - October 27, 1967



1967 Pan-American Games
will be held in Winnipeg
July 22 - August 7

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Winnipeg International Airport, Manitoba



Dominion Square, Montreal

Exciting CANADA

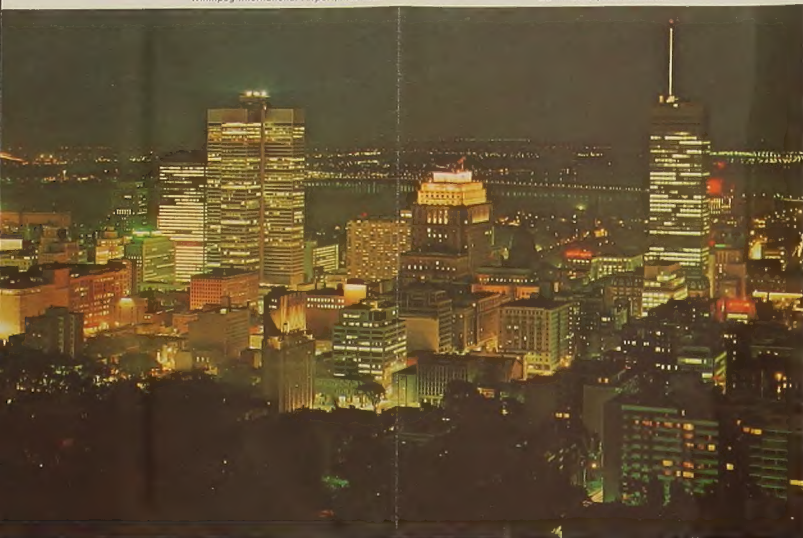
... alert and alive with event-jammed seasons, it's a versatile land with many-mooded entertainment. Try Alberta in July for the whooping, hat-throwing time of the world's largest stampede, where pros bust broncos and race chuck-wagons; or be roped into the fun of western roundups in Manitoba, Saskatchewan and British Columbia. Catch French-Canada's enthusiasm at Québec's big sporting events, speedboat races at Valleyfield, Tour du Saint-Laurent cycle race or St-Jovite sports-car circuit. Absorb good drama, music and ballet cloaked with theatre elegance, during the four-month long Shakespearian Festival at Stratford, Ontario, or lighter fare in Prince Edward Island, where Festival holds the stage in Charlottetown from July to September. Resist, if you can, the toe-tapping tempo of square-dance jamborees in British Columbia and Saskatchewan, and kilt-swinging highland flings in Nova Scotia and New Brunswick, where Scottish roots are deep. Feel an ocean's pull at Vancouver's International Sea Festival, a time of beflagged ships and water sports and—on the other side of a continent—at New Brunswick's Lobster Festival and Nova Scotia's International Tuna Match. In August, watch St John's Regatta, North America's oldest organized sport, in Newfoundland, or visit the world's largest annual fair in Toronto.



Indian Day parade in Banff, Alberta



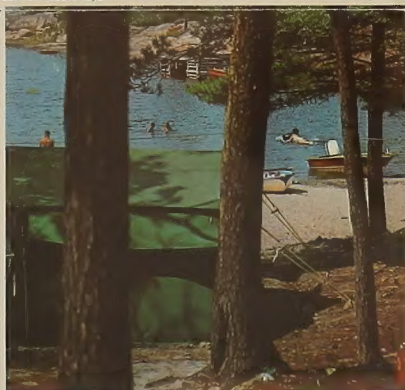
Tuna fishing off Atlantic coast



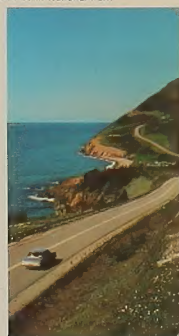
View of city of Montreal from Mount Royal



Moraine Lake in Banff National Park



Beausoleil Island, Ontario



Cabot Trail in Nova Scotia



Harvesting in Saskatchewan



Colourful CANADA

... painted bright by nature with jewel-hued lakes, and snow-clad peaks, year-long profusion of flowers on Vancouver Island, flaming maples of autumn in the east, and unbelievable sunsets over the prairies. ... gay with pageantry inherited from many cultures; resplendent Indians in Alberta; gallic exuberance of Québec, "la belle province", measured in syncopated drums and bugles of parades; summer-long precision of red-coated soldiers "Changing the Guard" in Ottawa, capital city; the Royal Canadian Mounted Police performing the Musical Ride on their cross-country tour; and a kaleidoscope of national costumes dancing on Parliament Hill, Ottawa, to celebrate Dominion Day, July 1. Between salt-sprayed cliffs of Atlantic provinces and mountain-ridden Pacific coast lies a wealth of discovery for prospecting vacationers. There's soaring sophistication of big cities, camping comfort and tranquility of national parks, tumbling water and hunting wildness in the North with golf under the midnight sun in the Northwest Territories, and gold panning in the Yukon. Fish-filled streams and lakes are everywhere in this land of anglers' delight and boatmen's pleasure, and the golden beaches of Prince Edward Island are lapped by the warmest sea water this side of Florida. Each province has its own complexion and charm making Canada a checker-board of bright contrasts.



Warm waters lap Prince Edward Island beaches



Musical Ride of Royal Canadian Mounted Police



Sulky Racing on Prince Edward Island



Autumn in the Laurentians, Québec



Waterton Lakes National Park, Alberta